

ABSTRACT

To be capable of correcting a captured image to an
image desirable to a user only by using a digital still
5 camera.

An RAM 15 storing the image data of an image for which
tone correction is to be performed in a standard color space
format and a tone correction circuit 35 are provided. The
image data is read out from the RAM 15, and the tone
10 correction is performed for the readout image data in the
tone correction circuit 35. In automatic tone correction,
luminance signals of the image are statistically analyzed to
categorize the image, and an appropriate correction curve is
used to correct the image.